



Daymon

INTERNATIONAL DEVELOPMENT CENTER

QUALITY CERTIFICATIONS

September 2022

WHAT'S ON THE AGENDA

- Quality Certifications
- The Most “popular” Quality Certifications
- Other Quality Certifications
- Retailers and Certifications
- Summary

QUALITY CERTIFICATIONS

QUALITY CERTIFICATIONS

QUALITY AND FOOD SAFETY

- Important requirement for producers, retailers and consumers

Foods require different precautions:

- Intensive production
- Use of additives/antibiotics
- Logistic/Transport



QUALITY CERTIFICATIONS

ASSURANCE PASSPORT

- Greater risk of contagion and microbiological development
- After some food accidents (e.g.: BSE, Bird Flu) - Restrictive and complete legislation
- Retailers audit their suppliers (own procedures/requirements)
 - it's impossible to audit all the suppliers with the same criteria and demand levels

Assurance passport: Quality Certification



QUALITY CERTIFICATIONS

ASSURANCE PASSPORT

- Certification is not mandatory
- It's a higher level
- Often required by retailers:
 - for their own brands
 - for all the products
- There are several international quality certifications (different standards)
- In 2000, GFSI (Global Food Safety Initiative) was created, evaluating and selecting the “best” ones

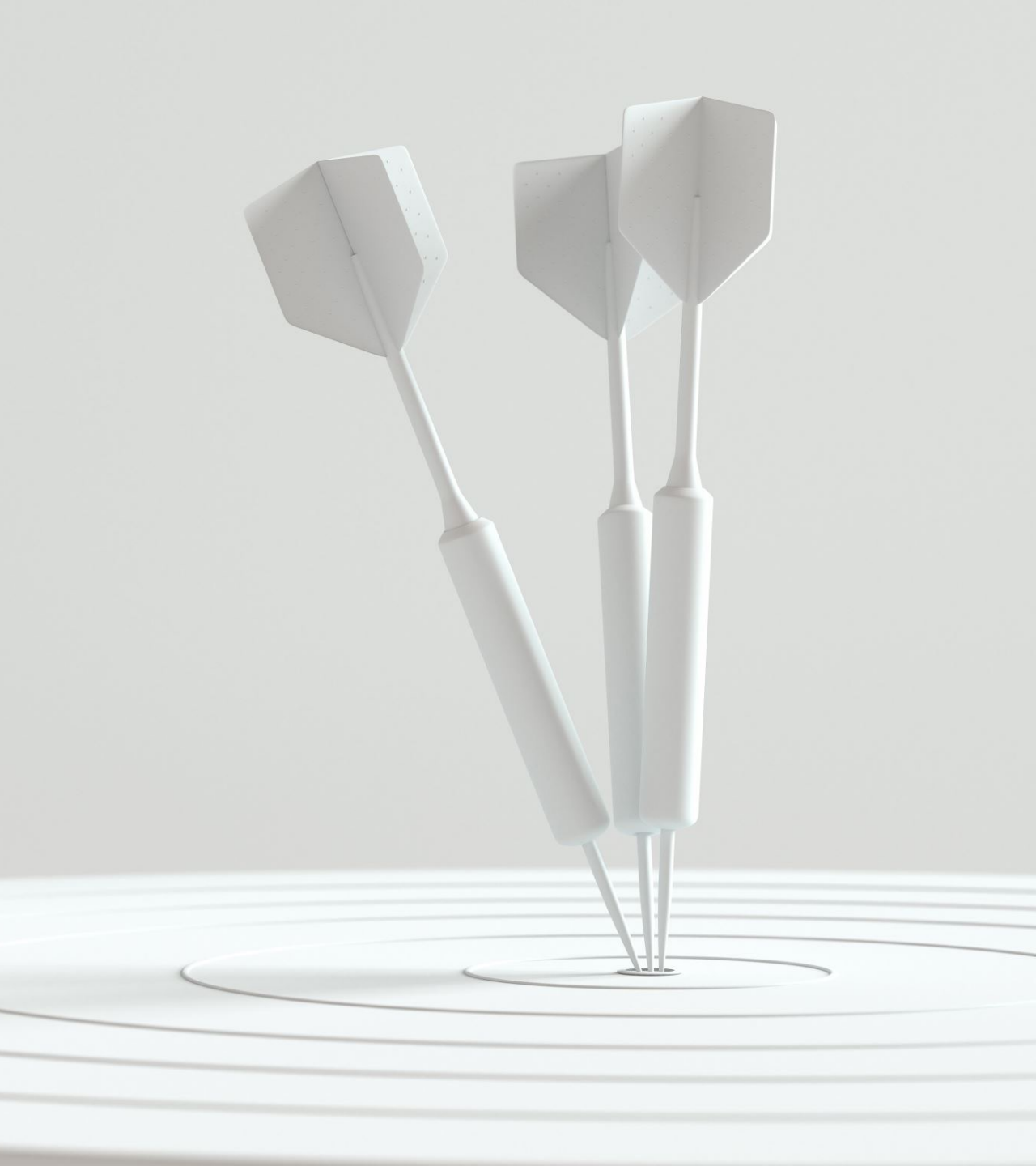


GFSI

RECOGNIZED SCHEMES

- BRCGS
- FSSC 22000
- SQF
- IFS (International Featured Standards)
- CanadaGap
- EFI (Equitable Food Initiative)
- Freshcare
- Global Red Meat Standard
- Global Seafood Alliance
- Global G.A.P.
- JFSM (Japan Food Safety Management Association)
- ASIAGAP (Japan GAP Foundation)
- PrimusGFS Standard





The Most “POPULAR”

- BRCGS
- FSSC 22000
- IFS

BRC

BRITISH RETAIL CONSORTIUM



BRCGS

- BRC is the leading trade body for UK retailers
- Developed with the aim of specifying the safety, quality and operational criteria
- Is more descriptive than others:
 - **what** must be complied
 - **how** it must comply with
- Over 29,000 certificated suppliers, over 130 countries
- In 2019, was rebranded as BRCGS (Brand Reputation through Compliance of Global Standards)

BRC

DIFFERENT STANDARDS

- Agent and Brokers
- Consumer Products (“General Merchandise” and “Personal Care and Household”)
- Food Safety
- Packaging Materials
- Start
- Storage and Distribution
- Retail
- Ethical Trade and Responsible Sourcing
- Gluten-Free
- Plant Based



FSSC 22000

FOOD SAFETY SYSTEM CERTIFICATION



- Foundation for Food Safety Certification based in the Netherlands
- The audit scheme features three core components:
 - ISO 22000
 - Sector-specific Pre-Requisite Programs
 - Additional components (for consistency, integrity, and management)
- Created in 2009 after the failure of ISO 22000 by the GFSI (due to a weak Prerequisite Program)
- Covers the entire supply chain
- Main goal: production and commercialization of food products that are safe for consumers
- More than 18,000 companies in over 140 nations have received certification in FSSC 22000

IFS

INTERNATIONAL FEATURED STANDARDS



- Originally developed by the association of German retailers as an alternative to the BRC standard
- More common in Europe
- The objective is to promote the safety of processing food and minimize the risk of contamination and food fraud.
- Covers all product varieties, across the entire range of food processing, except primary agricultural production

IFS

DIFFERENT STANDARDS/SECTORS

- IFS Food
- IFS Wholesale/ Cash and Carry
- IFS Logistics: for food and non-food products
- IFS Broker
- IFS HPC: for home and personal hygiene products
- IFS PACsecure: for packaging materials (primary and secondary)
- IFS Global Markets (for small businesses): Food; HPC; Logistics; PACsecure



OTHER

QUALITY CERTIFICATIONS

SQF

SAFE QUALITY FOOD

- First developed in Australia in 1994, owned and managed by the Food Marketing Institute (USA) since 2003
- Covers the entire supply chain (from farm to fork)
- Aims to ensure a system of quality, food safety and document and record control
- Has 3 levels of certification, where at 3, branding is authorized on the “SQF Shield” product
- Conceived as a food safety program:
 - also covers the quality of products with the SQF quality code
 - an ethics module



GLOBAL GAP

GOOD AGRICULTURE PRACTICES

Promote food safety throughout value chain:

- Agriculture
- Livestock
- Aquaculture

Products sustainably created or grown



GLOBALG.A.P.

ISO

INTERNATIONAL ORGANIZATION FOR STANDARDIZATION

ISO 9001 – Quality Management Systems

- Can be used by any organization, regardless of its sector
- Improvements in the process, procedures and definition of responsibilities
- Objective: increase customer satisfaction, achieve the objectives of quality policies

ISO 22000 – Food Safety Management System

- Based on the HACCP principles of the Codex Alimentarius
- Focus on food safety at all stages of the supply chain
- Not recognized by GFSI





Social/Ethical Certifications

BSCI

AMFORI (*BUSINESS SOCIAL COMPLIANCE INITIATIVE*)

- Social auditing protocol for companies worldwide
- Based on International Labor Organization (ILO) standards and other international standards such as the United Nations Charter on Human Rights
- Several aspects are taken into account, such as:
 - Fair working hours and remuneration
 - Health and safety in the workplace
 - If there is forced labor
 - If there is any kind of discrimination
 - Environmental Sustainability
 - Etc.



SMETA

SEDEX MEMBERS' ETHICAL TRADE AUDIT

- One of the most widely used ethical audit formats
- Compilation of good practices in ethical auditing technique
- Sedex: Supplier Ethical Data Exchange
- Consists of four modules:
 - Health and safety
 - Labour standards
 - Environment
 - Business ethics



RETAILERS AND CERTIFICATIONS

RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

Any GFSI recognized scheme (IFS, BRC, others)

For household and personal care – IFS HPC, BRC Consumer Products

For food brokers - IFS Broker, BRC Agents and Brokers

For food – IFS, BRC, FSSC 22000

Other: Social/Ethical Certification: if factories located in AMFORI considered risk countries, it's mandatory to have BSCI, SMETA



RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

Across different UK Retailers

Food – BRC, sometimes IFS

Other: Social/Ethical – SEDEX register, SMETA or BSCI



Sainsbury's



ASDA

RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

Non Food - BRC Consumer Products or IFS HPC

Food - ISO 9001, BRC

Other: Ethical - preferred SMETA SEDEX, otherwise may accept BSCI



Food and Non Food - BRC, IFS, SQF, ISO 9001

Other: Ethical - SMETA, Global GAP / Local GAP



RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

A **valid GFSI certificate** is a strict requirement –
FSSC 22000, IFS, GLOBAL GAP, BRCGS, Global Red
Meat Standard (GRMS), BAP Seafood, Safe
Quality Food (SQF)



Food and Non Food – IFS, BRC



RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

Food – IFS



Food and Non Food – IFS, BRC

In high-risk countries, a specific social audit is carried out



RETAILERS AND CERTIFICATIONS

REQUESTED CERTIFICATIONS FOR PRIVATE BRAND PRODUCTS

Food - GFSI-recognized audit certification: FSSC 22000, BRC or SQF



Food - GFSI-recognized audit certification: IFS, BRC

Local South African suppliers must demonstrate they have passed a Pick n Pay Approved audit

Other: Packaging:

Primary Packaging – BRC packaging; FSSC 22000 including ISO/TS 22002-4 which is the sector specific pre-requisite programs for food packaging manufacturing

Secondary and tertiary packaging – ISO 9001:2015



SUMMARY

CONCLUDING REMARKS

There are many types of quality certifications.

Quality is an extensive topic that goes from:

- Food safety (no hazard to health)
- To the quality of the product's characteristics (tasting, appearance, healthiness, etc.).

Quality product is also to be:

- Sustainable
- Produced ethically product

There are several certification standards (more generic/specific)

Essential to know the most credible, and if they meet what we are looking for.



QUESTIONS?

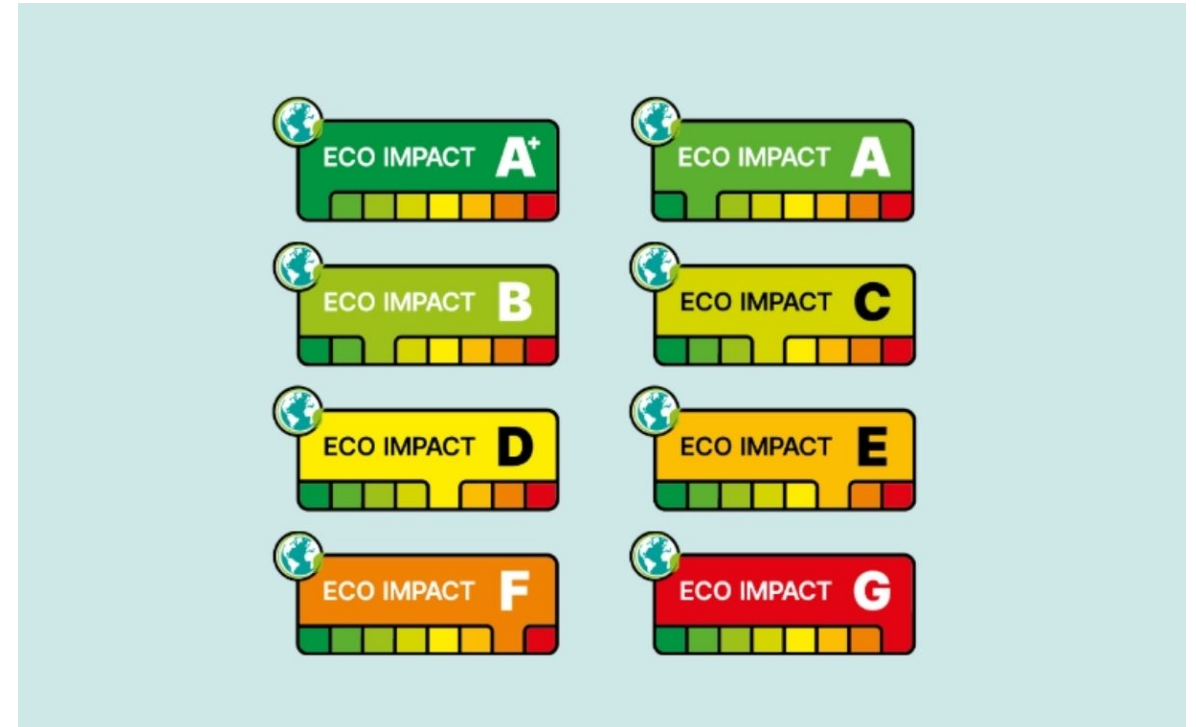
RITA FERREIRA: RITA.FERREIRA@DAYMON.COM | +351 93 804 17 27

TELMA SANTOS: TSANTOS@DAYMON.COM | +351 938 042 750

NEXT WEBINAR

QA & SUSTAINABILITY WEBINARS

Don't miss the next one
which will be on
Environmental Scores





We build brands

Daymon

INTERNATIONAL DEVELOPMENT CENTER

For more insights and recommendations for driving your Private Brand, contact: idc@daymon.com