

Daymon

INTERNATIONAL DEVELOPMENT CENTER

ANIMAL WELFARE

January, 2024



WHAT'S ON THE AGENDA

- Animal Welfare Concept
- Main Achievements
- Certifications Landscape
- Retailers and Animal Welfare Policies
- Summary

ANIMAL WELFARE CONCEPT



ANIMAL WELFARE

EU ANIMAL STRATEGY

In September 2007 UE adopted its [Animal Health Strategy](#)

Motto: "*Prevention is better than cure*"

Focus on:

- **Preventive measures**
- **Disease surveillance**
- **Controls**
- **Research**

To:

- Reduce - incidence of potentially devastating animal diseases
- Minimize - impact of outbreaks

ANIMAL WELFARE

LIVE ANIMALS

EU has been developing/implementing an :

- **Animal Health Policy**
- **Animal Welfare Policy**

To:

- Raise the health status
- Improve the conditions of the animals
- Trade and imports in accordance with the health standards and international obligations
- Ensure animals don't need to endure avoidable pain or suffering
- Obliges the owner to respect minimum welfare requirements



ANIMAL WELFARE

CONCEPT

Animal welfare - multi-faceted subject (scientific, ethical, economic, cultural, social, religious and political dimensions)

1965 - For **terrestrial animals** was developed the 'Five Freedoms' (the conditions animals should experience when under human control):

- Freedom from hunger, malnutrition and thirst
- Freedom from fear and distress
- Freedom from heat stress or physical discomfort
- Freedom from pain, injury and disease
- Freedom to express normal patterns of behavior
- **Animal Welfare is a priority for the European Union**
- 1998 - Directive was published with rules for protection of animals.
- Other specific directives (years 2000's):
 - Protection of individual animals
 - Transport
 - Stunning and slaughter



<https://www.waah.org/en/what-we-do/animal-health-and-welfare/animal-welfare/#:~:text=According%20to%20the%20Terrestrial%20Code,socio%2Deconomic%20and%20ecological%20systems.>

SPECIFIC STANDARDS

ON THE FARM

PROTECTION OF INDIVIDUAL ANIMALS

PIGS

MINIMUM STANDARDS

Living Space	<ul style="list-style-type: none">• Specific available area (m²)/ weight (kg)• The pen must have sides > 2,8m in length• Comfortable lying area, adequately drained and clean• Permanent access to fresh water/quality food (at least once a day)• Floor must be smooth but not slippery• Constant or sudden noise shall be avoided• Light intensity intensity \geq 40 lux (min. 8h/day)
Tethered sows/gilts	<ul style="list-style-type: none">• Prohibited
Personnel training	<ul style="list-style-type: none">• Higher level
Piglets	<ul style="list-style-type: none">• Floor sufficient to allow them to rest together• Not be weaned before than 28 days of age
Medical interventions	<ul style="list-style-type: none">• Prohibited damage /loss of a sensitive part of the body<ul style="list-style-type: none">- Neither tail-docking nor reduction of corner teeth- If necessary, carried out by a veterinarian





CALVES

MINIMUM STANDARDS

Living Space	<ul style="list-style-type: none"> • No calf shall be confined in an individual pen after 8w old • Individual pens with perforated walls (visual and tactile contact) • Groups - unobstructed space available to each calf • The accommodation must allow them to lie down, rest, etc. • Limits for air circulation, dust level, temperature, air humidity • Not keep them permanently in darkness • Floors smooth but not slippery, clean and drained • Appropriate bedding for all calves less than 2 w old
Tethered and muzzling	<ul style="list-style-type: none"> • Prohibited
Equipments	<ul style="list-style-type: none"> • Inspected at least once daily, properly cleaned and disinfected
Inspection	<ul style="list-style-type: none"> • Housed calves - twice a day/ Outside calves - once a day
Food	<ul style="list-style-type: none"> • All calves must be fed at least 2/day • Appropriate diet (rich in iron/fibre)
Injuries	<ul style="list-style-type: none"> • Sick or injured calves must be isolated • Adequate accommodation (dry, comfortable bedding) • Treated appropriately without delay

CHICKENS

REQUIREMENTS APPLICABLE TO HOLDINGS:

Living Space	<ul style="list-style-type: none">• Maximum stocking density <math><33 \text{ kg/m}^2</math>• Permanent access to litter (dry and friable on the surface)• Adequate ventilation and heating / minimize noise• Specific lighting intensity and periods of darkness
Equipments	<ul style="list-style-type: none">• Facilities, equipments shall be thoroughly cleaned
Inspection	<ul style="list-style-type: none">• At least twice a day
Food	<ul style="list-style-type: none">• Feed shall be either continuously available• Drinkers - positioned to minimize spillage
Record keeping	<ul style="list-style-type: none">• N° of chickens and the useable area• N° of birds found dead (indication of the causes)• Records shall be retained for at least 3 years
Injuries and Medical interventions	<ul style="list-style-type: none">• All surgical interventions (except for therapeutic purposes), that damage of a sensitive part of the body are prohibited• If necessary, only by the advice of a veterinarian and carried out by qualified staff under veterinary supervision



DURING TRANSPORT



DURING TRANSPORT

GENERAL CONDITIONS

The following conditions shall be complied with:

- **Length of the journey** must be minimized, and the animals' needs must be met
- **Transport** designed to avoid injury and suffering and ensure animals' safety
- **Loading and unloading** facilities must be adequate
- **Personnel** handling animals shall be trained and carry out their tasks without using violence
- Welfare conditions shall be **regularly checked**
- **Sufficient floor area and height** must be appropriate to their size and the intended journey
- **Water, feed and rest** shall be offered at suitable intervals and appropriate in quality and quantity to their species and size

AT SLAUGHTER



AT SLAUGHTER & STUNNING

SLAUGHTER HOUSES

- **Ventilation systems** well constructed and maintained
- Lairage facilities constructed to:
 - **minimise the risk of injuries** and the occurrence of sudden **noises**
 - Facilitate the **inspection** of the animals
 - to allow the animals to **move freely** in the required direction using their behavioural characteristics
- **Water supply system** in pens allow all animals at all times access to clean water
- Restraining **equipment and facilities** tained to:
 - optimise the application of the stunning or killing method
 - prevent injury or contusions to the animals

AT SLAUGHTER & STUNNING

STUNNING METHODS

- Animals shall only be killed after **stunning** in accordance with specific methods and specific requirements
- The **loss of consciousness and sensibility** shall be maintained until the death of the animal. This should be checked regularly.
- Killing and related operations carried out by personnel holding a **certificate of competence**
- All **equipment** used is maintained and checked regularly

Animals shall be spared any avoidable pain, distress or suffering during their killing and related operations.



LABELLING

LABELLING

ANIMAL WELFARE

- EU consumers expectations is to be better informed on the farming conditions
- Information on animal welfare exists for some products due to **legislation or private initiatives**
- **No EU harmonized system** for most products - animal welfare claims are voluntary - apart from eggs and laying hens.
- Consumers are often **unable to understand** and differentiate the various claims proposed
- **Farm to Fork Strategy** – options for animal welfare

labelling

ANIMAL WELFARE | JAN 2024



MAIN ACHIEVEMENTS

ANIMAL WELFARE

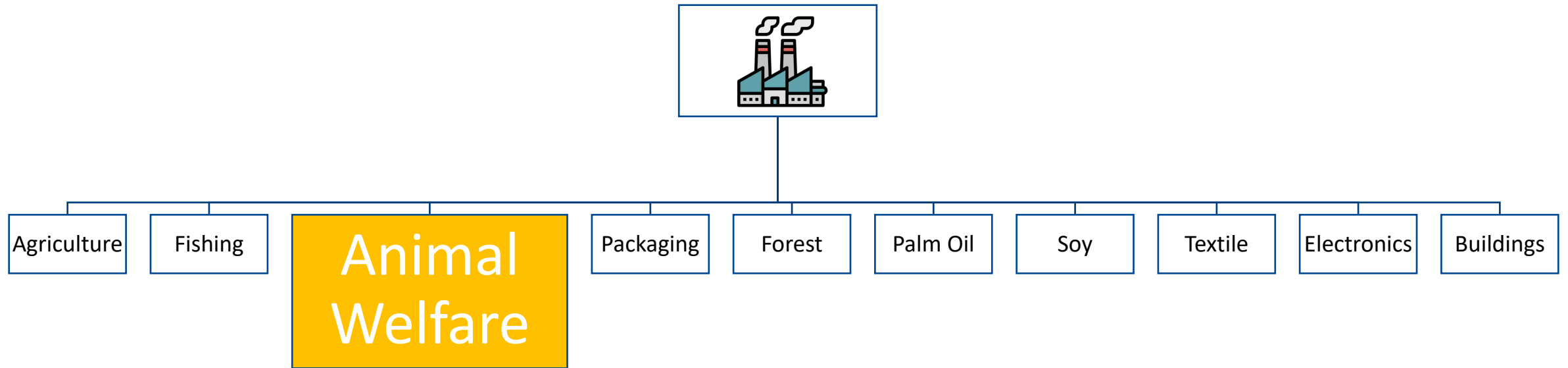
MAIN ACHIEVEMENTS (EU) SINCE ANIMAL WELFARE MEASURES WERE PUT IN PLACE

Animal Welfare Topic	Achievements
Extensive training for veterinarians	Since 2006, training initiatives and workshops for professionals
Better life laying hens	In 2012 EU banned conventional cages for laying hens More space with a nest, perches and litter
Better life for sows	In 2013 phased out the use of individual stalls for pregnant sows Sows kept in groups during pregnancy Able to move around freely and provided with suitable nesting material
No animal testing for cosmetic purposes	Animal testing for finished cosmetic products banned in 2004 Animal testing for cosmetic ingredients in March 2009 Since March 2013 no cosmetics tested on animals can be marketed in the EU
Major improvements in animal transport	The quality of animal transport has improved The number of animals transported with injury or exhaustion significantly decreased

CERTIFICATIONS LANDSCAPE

CERTIFICATIONS LANDSCAPE

SPECIALIST CERTIFICATIONS



On Sustainability Certifications webinar we spoke about Animal Welfare certifications. These are part of the specialist certifications that a company can provide, according to their industry.

CERTIFICATIONS LANDSCAPE

SPECIALIST CERTIFICATIONS

High animal welfare labels, developed through private or public initiatives

USA Certification



The USA Certification section features six logos. At the top left is the 'CERTIFIED GRASSFED BY AGW' logo. To its right is the 'ANIMAL WELFARE APPROVED BY AGW' logo. Below these is the 'CERTIFIED HUMANE RAISED & HANDLED' logo with a red checkmark icon. At the bottom are three logos: 'ANIMAL WELFARE CERTIFIED' (CertifiedGAP.org), 'BETTER CHICKEN PROJECT CERTIFIED' (BetterChicken.org), and 'FOOD ALLIANCE CERTIFIED'.

European Certification



The European Certification section features three logos. At the top is the 'BIENESTAR ANIMAL CERTIFICADO WELFAIR' logo, associated with 'Spain, Portugal'. Below it is the 'CERTIFICADO BIENESTAR' logo, associated with 'Spain'. At the bottom is the 'RSPCA ASSURED' logo, associated with 'UK'. To the right of the RSPCA logo is the 'GLOBALG.A.P.' logo.

Other Similar Certifications/Seals



The Other Similar Certifications/Seals section features three logos. At the top is the 'RED TRACTOR CERTIFIED STANDARDS' logo, with text: 'UK - food has been responsibly sourced, safely produced and comes from crops and animals that have been well cared for'. Below it is the 'Beter Leven' logo (three stars and a hand icon), with text: 'NL - The more stars, the more animal-friendly the product, and the better living conditions were'. At the bottom is the 'Label Rouge' logo, with text: 'FR - production method based on an approved specification that is respectful of animal welfare and protects the environment'.

ANIMAL WELFARE

STANDARDS

A Certification Scheme for transportation for long journeys is being prepared in EU for:

- control long journeys with control posts: assure welfare and **biosecurity of the animals** during loading, unloading and at the resting pens.
- long journeys between 8 and 24/29 hours without control posts: **welfare of the animals, the documents and the truck facilities.**

https://www.europarl.europa.eu/cmsdata/230138/Dr%20M.Martin_handbook_certification_verkleinert_EN.pdf

ANIMAL WELFARE | JAN 2024



RETAILERS AND ANIMAL WELFARE POLICIES

RETAILERS

EXAMPLE FROM MORRISON

100% of own brand meat, fresh milk, dairy products, shell egg and fish products are assured to an approved standard of farm production, which include specific animal welfare requirements:

- Assured Food Standards (Red Tractor) (UK) - Beef, pork, lamb, dairy, chicken, duck, turkey
- QMS - Quality Meat Scotland - Beef, lamb, pork
- Farm Assured Welsh Lamb (FAWL)
- British Quality Assured Pork (BQAP) - ONLY for pork offal products
- Bord Bia (Rep of Ireland) - Sustainable Beef and Lamb Assurance Standard; Pigmeat Quality Assurance Standard
- QSG - Quality and Safety Guarantee - Pork
- IKB - Integrated Chain Control, Varkens - Pork, chicken
- Beter Leven - Chicken, dairy
- QS - Qualitat und Sicherheit - Pork, chicken: Tiers I and II only, duck, turkey
- Certus - Pork
- Global GAP - Pork, Chicken, beef, lamb, turkey
- Genesis GAP - Chicken, pork, duck
- Interporc Animal Welfare Spain (Bienestar) - Pork
- New Zealand Farm Assurance Programme - Lamb
- RSPCA Assured



<https://www.morrisons-farming.com/how-we-work/animal-welfare/key-animal-welfare-policies/>

RETAILERS

EXAMPLE FROM JERÓNIMO MARTINS

Have statements and goals on:

- Animal testing
- Biotechnology and GMO
- Meat
- Cage Free Chicken Eggs
- Aberdeen Angus Beef
- Dairy Farm
- Sheep Production
- Aquaculture Production of Sea Bass and Seam Bream

But only mention accredited certifications for:

- ❖ Pingo Doce Angus Beef
- ❖ Best Farmer Chicken (Pingo Doce)
- ❖ Pingo Doce Fresh Milk

<https://www.jeronimomartins.com/en/responsibility/sourcing-responsibly/animal-welfare/>

Jerónimo Martins



RETAILERS

EXAMPLE FROM AHOLD DELHAIZE

- Ahold Delhaize is focusing on **cage free eggs**
- All U.S. and European Ahold Delhaize brands have committed to being 100% cage-free for own brand and national brand shell eggs by 2025
- **European brands Albert Heijn and Delhaize Belgium** are already 100% cage-free for their own brand and national brand eggs, for shell eggs and **egg-as-ingredient**
- **Beter Leven** is also a certification used in several animal products



<https://www.aholddelhaize.com/sustainability/our-position-on-societal-and-environmental-topics/animal-welfare/>

SUMMARY

ANIMAL WELFARE

WHY IS IT IMPORTANT

- There is legislation for the different moments of animal production:
 - Farming
 - Transport
 - Stunning and Slaughter
- **The safety of the food chain** is directly connected to the **welfare of animals**, due to the close links between animal welfare, animal health and food-borne diseases
- Animal welfare is a concern for producers, distributors/retailers, consumers, and a priority for EU Institutions

<https://www.efsa.europa.eu/en/topics/topic/animal-welfare>

ANIMAL WELFARE | JAN 2024



QUESTIONS?

RITA FERREIRA: RITA.FERREIRA@DAYMON.COM | +351 93 804 17 27

TELMA SANTOS: TSANTOS@DAYMON.COM | +351 938 042 750



We build brands

Daymon

INTERNATIONAL DEVELOPMENT CENTER

For more insights and recommendations for driving your Private Brand, contact: idc@daymon.com